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Egg Prices Escape Gouging Scandals; New Kosher Certification for Major Egg Co.



New York...It isn't often that eggs are part of the kosher story, albeit that eggs play a pivotal role in the kosher diet and even in many Jewish customs and traditions. Eggs, for example, are an integral part of the

Passover Seder. Kosher adherents consume large quantities of eggs at every level, especially the significant number of Orthodox Jews with large families. Surprisingly, a recent scandal involving price gouging avoided penetrating the kosher market. New York Attorney General Letitia James filed a lawsuit against Hillandale Farms, one of the country's largest producers and wholesale distributors of eggs, for illegally gouging the prices of eggs during the coronavirus pandemic. In March and April 2020, Hillandale allegedly gouged the prices of more than four million cartons of eggs sold to major grocery store chains, U.S. military facilities, and wholesale food distributors throughout the

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consumers choosing kosher food products for reasons related to food safety, health, taste, and dietary restrictions, we are thrilled our new certification can help bring even more consumers into the Happy Egg family.” Rabbi Chaim Loike, Rabbinic Coordinator, The Orthodox Union “It brings us great joy that we can now offer Happy Egg products to the ever-expanding kosher community,” says Rabbi Chaim Loike, Rabbinic Coordinator of the OU. “

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