



# Kosher Advisory Online Shopping

June 4, 2020

## Issue:

Clarification for Online Shopping: While consumers increasingly turn to online vendors for food shopping, please note that internet statements and images are NOT always reliable to confer kosher status. To confirm that a product is certified please contact OU Kosher at [oukosher.org](http://oukosher.org), [kosherq@ou.org](mailto:kosherq@ou.org), 212-613-8241 or download the OU Kosher app at [ou.org/apps](http://ou.org/apps). Certified products must **physically bear** the OU symbol on the label.



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